

LOGISTICS MANAGEMENT CERTIFICATE

Program Learning Outcomes

The Logistics Management Certificate prepares students for entry into and/or advancement within management career patterns of the logistics industry. Preparation for ongoing study of the field is also provided. Since understanding just one discipline within the supply chain is not enough, it is assured that graduates can:

- ▶ Identify the critical roles and objectives of managers in a variety of logistics activities (warehousing, traffic and transportation, service contracting, purchasing and supply management, international logistics, etc).
- ▶ Understand how managers in various logistics disciplines can interact to efficiently use their combined personnel, facilities and capital.
- ▶ Compare 3rd party logistics provider needs to those of their clients in negotiations, bidding, and contracts, as well as the challenges they face managing mutually beneficial relationships within legal and regulatory guidelines.
- ▶ Contribute knowledge needed for multi-disciplinary logistics teams to effectively exceed end-user (customer) expectations by improving coordination between their operations.